

# THE PET STORE CHALLENGE

## Complete these questions yourself:

1. Name and address of pet store. \_\_\_\_\_
2. Date and time of pet store visit. \_\_\_\_\_
3. Your Name \_\_\_\_\_  
Your Address \_\_\_\_\_  
Your Phone and Email \_\_\_\_\_
4. Length of time the pet store has been in business. \_\_\_\_\_
5. Number of cages in store used for puppy sales. \_\_\_\_\_
6. Number of cages in store used for adoptable dogs (i.e. dogs from a local shelter). \_\_\_\_\_

## Ask the pet store owner, manager or a staff person to help you complete the following questions:

1. I'm taking part in the Humane Society of the United States' Pet Store Challenge. Are you able to help me answer a few questions?  Yes, willing to take the challenge.  No, refused to take the challenge.

2. Where do you order your puppies from?  Broker  Breeder  Other \_\_\_\_\_

2a. If broker, which one? \_\_\_\_\_

2b. If breeder, may I see the paperwork that lists the breeders' information?  
(This may be kennel club registry papers, transfer documents and/or health certificates.)

Yes. Please list the breeders' names and addresses:

\_\_\_\_\_

No. Refused to allow viewing of paperwork.

3. Is there any kind of guarantee on your puppies?  Yes  No

3a. If yes, may I have a copy of the guarantee?

Yes, provided copy of guarantee.  No, refused to provide copy of guarantee.

4. Do your puppies come with kennel registry papers?  Yes  No

4a. If yes, what is the registry? \_\_\_\_\_

5. Can I have your name and position?

Yes, provided contact information: Name and Position \_\_\_\_\_

No, refused to provide contact information.

After completing the Pet Store Challenge, please submit the information online at [www.stoppuppymills.org/petstorechallenge](http://www.stoppuppymills.org/petstorechallenge) or mail this survey to: The HSUS, Attn: The Pet Store Challenge, 2100 L Street, NW, Washington, DC 20037.

**THE HUMANE SOCIETY  
OF THE UNITED STATES.**

# TIPS

## 1. Be honest.

Explain that you are taking part in the Pet Store Challenge, an effort designed to find out—from pet store owners and managers themselves—where pet stores get their puppies. Many pet stores claim that animal welfare groups fabricate the problems associated with pet store puppies and the breeding operations where they were born. The Pet Store Challenge is an opportunity for pet stores to “come clean” and show the public how and where they get their puppies.

## 2. Be prepared.

Take an extra copy of the Pet Store Challenge survey with you in case the pet store owner/manager would like a copy for their records. Bring your own pens. You may also want to bring a clipboard to write on.

## 3. Be courteous.

Don't visit the pet store during their busiest hours in the hopes that someone will be able to stop and work with you. Find times when they are less busy so that they have plenty of time to talk with you and share their information. You may want to contact the store owner or manager in advance to arrange a good time to meet.

## 4. Be diligent.

If a pet store owner or manager refuses to take the Pet Store Challenge, record all of the information you can and return the form to The HSUS anyway.

## Don't Forget!

After completing the Pet Store Challenge, please submit the information online at [www.stoppupmills.org/petstorechallenge](http://www.stoppupmills.org/petstorechallenge) or mail this survey to:

The Humane Society of the United States  
Attn: The Pet Store Challenge  
2100 L Street, NW  
Washington, DC 20037.

***Thank you!***